



March 6-7, 2020 Agenda Board of Directors Meeting Aurora, Colorado

1. All regions represented by director or vice-director
2. President's Message:
 - Attended Paris show with Debbie F. Very valuable and productive
 - Terry Andreason resigned as director; position not filled.
 - USEF annual meeting – relationship improving; keep pushing to address national breed/ discipline concerns
 - Video reports – will increase, such as the national show commission report
 - PARS system – continued discussions on software
 - Scottsdale – had meeting with USEF staff while there. Show was down about 50 horses.
 - B&F Committee now has many years of data compiled; there had been (and still may be some) gaps from the 1990's and earlier. Thanks to staff and volunteers for their efforts.
 - Long term intention – staff reports will be accessible by membership in the future.
 - Ad Hoc committees– Local Outreach and Handbook Task Forces still working diligently.
 - EVP search – on slight pause to do reorganization. Evaluating current applicants.
 - Need to keep life memberships up-to-date. Clubs need to identify and notify AHA with obit if a death of an AHA Life Member.)
2. Treasurer's Report – Dave Corning
 - See attached slides
 - Estimate that it will take six (6) years to get back to where we were before the PAT lawsuit.
3. Yearly review of fees
 - Effective 12/1/2020: 9-90 fee increase: \$10 for concurrent shows; \$20 for regionals; \$25 for nationals.
 - Effective now: Youth Judging Team fee increased by motion in December.
 - Effective 12/1/2020. TBA fee of \$15 will be charged for each TBA class that is held; fee for holding a non-scheduled TBA class reduced from \$30 to \$15. Reason: Each TBA class held requires staff time to code and enter after the results are received. All other classes are entered when prize list received.
4. Approval of FY 2021 Budget (April 1 2019 – March 31 2020)
 - Restructure of Events & Marketing included in the budget proposal but will continue to be listed separately in reports.
 - Sweepstakes Last Chance program generated good income
 - Entry fees for US will be increased by \$20 (\$200 now)
 - Office fees for Youth, Canada, and SHN will be increased by \$15 (\$60 now)
 - DataSource subscription will be increased by \$5/month or \$10/year
 - 9-90 Fee increases will mostly be realized in FY 2022.
 - Budget report approved
5. Arabian Breeders Sweepstakes
 - Doing well with Last Chance Program
 - Strong interest in Performance Halter at US Nationals
 - Sweepstakes Trust approved Performance Halter payouts
6. Staff reports
 - Second meeting where staff reports were pre-recorded and a link sent to Directors prior to the meeting.
 - In the future, the reports will include a photo of the staff person

- Stan Morey in conversation with APHA regarding possibly being a part of their new Horse IQ online learning platform.
 - Competitions: 2020 is last year for One-Day Shows; starting in 2021, any single day competition will be an Arabian Value Show.
7. Annual Convention Planning Committee
 - Attendance remains about the same last few years. Over 100 clubs send no delegate or alternate.
 - May bring slot machine contest back
 - Encourage regional sponsorship of coffee breaks, wine, door prizes, etc.
 - How to encourage more people attending convention? How to educate regional members as to why it is a benefit and how activity at national convention is to their advantage?
 - Financial impact on AHA – staff/supplies about \$20,000 when not in Denver; Tulsa sponsored staff expenses; some other locations offered benefit packages as well
 - Niagara Falls - shuttle busses will take people from airports (Buffalo, NY the best). Travel information will be published.
 8. AHA Futurity Commission
 - Discontinue Cutting Performance Futurity and replace with Herd Work Performance Futurity.
 - Ranch Riding Futurity will be added, effective 12/1/2020
 9. AHA National Distance Commission
 - AERC Convention the same weekend as this Board meeting
 - 2020 ride will be in the Pacific NW for the first time, with six (6) different breed championships
 - Sponsorships are needed to support this important part of our industry
 10. Awards Committee
 - There was a motion to allow achievement award points from AHA payback programs. The motion was referred to the new Awards Ad Hoc Committee that will be chaired by Jodi Zeier. Letters to other committee members will be going out soon.
 11. Canadian National Show Commission
 - New jumps this year plus a storage container. SH will be split into Hunter and Dressage type
 - Expecting good turnout
 12. Competition Advisory Committee
 - Judges Guidelines for ODS/AVS developed with EEC – close to distribution
 - Professional Liability insurance – reminder that this is not covered by the show's normal liability insurance. USEF insurance covers only when officiating at USEF competitions.
 13. Sport Horse National Show Commission
 - 2020 last year of contract with Nampa, ID
 - Researching 2021 location possibilities – prefer central or east coast
 14. US National Show Commission
 - Do not want to add extra classes at this time but limited support for official restricting by board
 15. Youth National Show Commission
 - Waive qualifications for Western Dressage; will be able to use a short arena
 - Age splits go into effect 12/1/2020
 - Evaluate scheduling for Experience Classes
 - Need more sponsors to pay for garlands – contact Chris Bickford
 16. Market Development & Promotion Committee
 - Challenge of creating 20 events in 2020 that promote the Arabian horse to others
 17. Club Affiliation
 - Working Western Arabian Horse Association requested permission to change affiliation from Region 11 to Region 10. Approved, effective immediately.
 - Emerald Empire Arabian Horse Club – approved as a new club effective immediately
 18. USEF & Endurance Affiliate Report

- USEF would like to co-brand with affiliates by having links on AHA website; some, such as Safe Sport,, are there now. In exploratory planning stages for other ideas.
 - Murray Kessler not running again for USEF President; has taken new job that limits his time. Nancy is on Nominating Committee
 - Change in rule change proposal process. Doesn't affect how AHA resolution process works
 - AHA requesting to be the official international discipline affiliate for Endurance Riding now that AERC is no longer the official discipline affiliate. Some expense would be entailed to tracking rides/riders. USEF will be voting on this in June. Other groups also may be applying to be official Endurance affiliate.
 - Question was raised about wording on amateur rule resolution referred to USEF. Nancy said she is still pushing for it, not much progress yet.
19. Racing Commission Report
- There is racing at one track so far this year.
 - CA and OK both report all deaths at race tracks. Questioned how many other states report all deaths.
20. Registration Commission
- Plan on having more online functions
 - Will be meeting in June
21. Purebred Arabian Trust and WAHO Update
- PAT has asked for more maintenance funds for museum at KHP.
 - Question was raised as to if there has been any change in position by the KHP on collecting contact information on guests who visit the Arabian Horse museum.
 - WAHO discussion relevance of the organization.
22. New & Unfinished Business
- Corona Virus discussion – position statement – USEF recent statement to affiliates and each show committee make their own decisions
 - World Cup – Las Vegas – may cancel.
23. Strategic Planning
- 2 printed issues and possibly 2 online issues of Insider this year, then 'sunsetting' to develop new ways to communicate with members. A print newsletter format to meet requirement of printing suspensions, etc. will be next step
 - Watch for additional announcements
 - Explanation of new folders for Directors and others on Google Drive; further demonstration on Saturday.
 - IRS sets a value per hour of volunteering at \$25.43.
24. Adjourn 4:30 p.m.

Saturday morning - Regional Caucus Meeting

- Demonstration on Google Drive - many resources for clubs as well as directors. By August 7th meeting, bring back any questions or comments on Google Drive
- Possible meeting at Convention with club presidents, directors, and possibly vice-directors during convention to increase motivation.
- Check out Doodle Poll for scheduling and Survey Monkey for simple votes
- Will work towards reports of delegates, etc. for email and mailing contact info; already can generate non-affiliated list.
- Request that we be able to generate an Excel file or PDF of shows/rides approved for own region
- Safe Sport – reminder of compliance; also show manager training for USEF show managers
- File updated bylaws with AHA; any state issues – check with Secretary of State regarding non-profits.
- Non-affiliated list – a template to invite to join a club would be appreciated
- Research Girl Scout Equestrian badge
- Regional realignment – no correspondence since 2019 Convention; nothing being planned so far
- Board Promotion Fund - \$300 available (\$5,000 budgeted)

- How to reach homeschooled youth? Field trip idea going to farms/stables.
- Regional Show Issues – use of credit cards. Some using PayPal or Square. One region charged surcharge/convenience fee; others a %.
- One CA region pays a club membership for a dual membership so an individual can be a delegate for a club that cannot or does not want to send a delegate to Convention.
- No ODS after 2019; no restriction on judges for AVS going forward